



# Ashesi University Foundation

2014 Community Report  
Fostering ethical leadership and  
innovative thinking for a new Africa







“ Gender balance is rare in the world of engineering education, but we believe it’s necessary to aim for inclusion. More importantly, we believe in making sure that future engineering solutions to Africa’s problems gain from the perspectives of women. ”

*Patrick Awuah and Ashesi have received both global and African acclaim:*

*Fortune, World’s 50 Greatest Leaders, 2015 | UC Berkeley, Haas School of Business, Elise & Walter A. Haas International Award, 2015 | Schwab Social Entrepreneur of the Year, 2014 | Fast Company, Most Creative People in Business 1000, 2014 | 4th Most Respected CEO in Ghana, 2012 | Winner, The John P. McNulty Prize, Aspen Institute, 2009 | Fellow of the African Leadership Initiative - Aspen Global Leadership Network | TED Fellows Program: 2007 TED/Global, 2009 TED Fellow*

Ashesi University Foundation is a 501(c)3 non-profit organization that supports Ashesi University College, a private, secular, non-profit, 4-year university in Ghana.



The mission of Ashesi is to educate a new generation of ethical, entrepreneurial leaders in Africa; to cultivate within our students the critical thinking skills, the concern for others, and the courage it will take to transform their continent.

## A message from our Founder and President:

Dear Friends of Ashesi,

I have never been more proud of the Ashesi community. In 2014, we achieved two significant milestones that will spread our impact, and made an important commitment.

First, thanks to generous donors, we completed our multi-year \$6.12M fundraising campaign for the Ashesi Engineering Program. Launching in fall of 2015, this program will educate innovative, entrepreneurial engineers, committed to developing useful solutions for ordinary Africans. Among the generous partners profiled on page 12 are the outstanding engineering educators and corporate leaders from Ghana and around the world that helped us create our new approach to engineering education. I hope you will join us for our joyful engineering inauguration celebration, described on page 15.

Our second milestone was our selection by the World Bank to host West Africa's first incubator for green businesses and climate innovation. Ashesi faculty, eager to participate in research on climate adaptation, and to drive entrepreneurship and job creation, partnered with a consortium to develop the winning proposal. The World Bank will provide multi-year operations funding; we are fundraising to build a permanent home for the center on our campus. See more on page 8.

Our new Engineering Program and the Climate Innovation Center will help spread Ashesi's impact. Both are built on Ashesi's educational model, honed since 2002, that fosters an empowering mix of critical thinking, in-depth skills, and ethical courage. I am humbled by the accomplishments of our 650 graduates and 631 students; this report profiles a few of them, and offers an inside look into a Leadership Seminar.

Innovation isn't just about new technology—it's about bringing new perspectives and passion to solving the world's most difficult problems. That's why, in September 2014, at the Clinton Global Initiative in New York City, I made a commitment on behalf of Ashesi to have gender balance in our new engineering program. Gender balance is rare in the world of engineering education, but we believe it's necessary to aim for inclusion. More importantly, we believe in making sure that future engineering solutions to Africa's problems gain from the perspectives of women. To succeed, we will recruit bright women from across Africa and provide them with mentorship, role models and, when needed, scholarships. Many of Ashesi's women graduates have broken gender barriers and reached back to mentor others. One such graduate who empowers countless African women and girls, Yawa Hansen-Quao '06, is profiled on page 6.

With help from our friends, Ashesi achieved significant milestones and set ambitious goals. I hope the stories in this report inspire you to partner with us as we continue to prepare young Africans to create a better future for Africa.

Sincerely,



Patrick Awuah  
Ashesi Founder and President

# 2014 in Review



## 90% of graduates stay in Africa

Ashesi's 600+ graduates are working for change in Africa. Most overseas alumni are in graduate programs and plan to return to Africa.

## 100% quality placement rate

In 2014, Ashesi celebrated the graduation of our 10th class. 100% of graduates are employed, in graduate school, or working at startups.



## 631 students enrolled

## 40% on scholarship; 50% women

## Pan-African: 25% of freshmen from outside Ghana



## \$1,328,159 awarded in financial aid

The MasterCard Foundation, Ashesi University Foundation, and other partners provided \$1,328,159 in financial aid to students.



## Ashesi included in global forums

In 2014, Patrick Awuah was invited to speak at the World Economic Forum in Davos, Clinton Global Initiative in NYC, Skoll World Forum in Oxford, and more.



## Completed fundraising for engineering

Ashesi friends and donors from around the world helped us complete our \$6.12M engineering campaign by 12/31/14. Ashesi's innovative new engineering program is on track to launch in fall 2015.



## Gender balance in engineering

In 2014, Ashesi announced a commitment to recruit equal numbers of outstanding African women and men to Ashesi's new engineering major.

### 2014 Ashesi University Foundation financial snapshot

**2014 TOTAL FOUNDATION INCOME** **\$3,044,970**

Donations: \$2,817,361  
Other income: \$227,609

**2014 TOTAL FOUNDATION EXPENSE** **\$3,000,552**

Grants to the University: \$2,565,699  
Engineering facility construction: \$1,700,000  
Housing construction: \$427,032  
Scholarship & program support: \$323,336  
Health facility construction: \$115,331

Foundation expenses for direct benefit of University: \$149,277  
Administrative & fundraising expenses: \$285,576

**The Ashesi donor partnership:** We've got the day-to-day expenses covered: 100% of the University's operating expenses are funded by tuition, fees, and other operating income, which totaled \$4.78M for 2014. Donor support and partnerships fund Ashesi's growth and scholarships. Our top priorities are: increasing diversity by expanding our student body and becoming more Pan-African; adding new high impact majors; and building housing and campus infrastructure.

Impact investing: income from loans in 2014 **\$850,000**

\*For complete audited financial statements for the University and Foundation visit [ashesi.org/publications](http://ashesi.org/publications).





**Inspiring and nurturing student success:**  
Ashesi faculty highlights

*LEFT TO RIGHT: Dr. Ayorkor Korsah, Head of the Computer Science Dept.; Kobina Graham, Lecturer, Department of Arts and Sciences; Millicent Adjei, Associate Director of Diversity and International Programs; Dr. Charles Jackson, Assistant Professor of Arts and Sciences and Computer Science.*

“I want to help students realize the significant impact that technology can have on problem-solving.”

Dr. Ayorkor Korsah: I want students to realize the significant impact that computer science can have on a wide variety of disciplines, from economics through biological sciences to education. I am committed to helping students develop problem-solving and critical reasoning skills as well as the confidence that they can be active agents of their own learning.

“I aim to move students from social apathy towards a particularly African social empathy.”

Kobina Graham: I help students to see and question the hegemonies within which they exist; and introduce them to the idea that they are not merely receivers of culture but also creators of it, with all the responsibilities that this entails.

“I motivate my students by sharing examples of how class subjects apply to their life beyond college.”

Dr. Charles Jackson: In the quantitative methods, computer science, discrete math and data mining classes I teach, I motivate my students by sharing examples of how these subjects apply to their life beyond college. I am also passionate about introducing students to the open source software that enables them to compete globally.



**Empowering rural healthcare workers through a mobile app**

In collaboration with STAR Ghana, Ashesi Senior Lecturer Aelaf Dafla has developed a mobile tablet app to address the needs of health care workers in Ghana’s rural communities. Rural nurses who were previously burdened with time-consuming paperwork and lacked access to patient records also wanted on-demand training materials to help them treat patients in the field, and ways to track health trends in rural communities. By interviewing and shadowing workers as they visited patients, Mr. Dafla and his student team devised a well-received tablet app now being actively tested by 23 health workers. Today, health care workers can see more patients each day and because patient information is digitized and organized, they can use data to better treat patients, see trends, and more readily report to superiors. The mHealth Project is Ashesi’s first major research grant.





“ I am surrounded by some of the smartest students in Ghana and taught by some of the **world’s finest professors**. Ashesi’s core values challenge me to be ethical in all my endeavors, while the integrative liberal arts curriculum teaches me to think like a leader and social entrepreneur.

Naa Ayeleya Quaynor-Mettle, '13

”

#### 4 year immersive process

Through interactive seminars and service learning students gain valuable leadership skills

#### 5 leadership courses

Students are encouraged to speak up, share ideas, and ask critical questions



### Course spotlight: Leadership Seminar 1

#### What makes a good leader?

Ashesi’s Leadership Seminar Series is a set of four interdisciplinary seminars designed to promote self-awareness among students and to expose them to the ideas of great historical thinkers and contemporary leaders. The course challenges students to think broadly and to pursue challenging

missions in their future professional lives. The Leadership Seminar Series draws upon experts in different fields of corporate, social, political, and academic life. Students must complete the full series in order to graduate from Ashesi.

As freshmen, students work with Ashesi graduates to give voice to their values by learning the skills to speak up when their principles conflict with what they have been asked to do. Following this module, students discuss in depth,

“what makes a good leader?”. By exploring questions like “what are the attributes of a good leader?”, “what does a good leader do or not do?” and “how can I develop my leadership potential?”, students start to understand themselves as leaders and evaluate the leadership of others.

#### Leadership goals addressed in Seminar 1:

- **Leadership and Teamwork:** Ashesi students must be adept at leading and functioning in teams.
- **Ethics and Civic Engagement:** Ashesi students must be ethical, responsible, and engaged members of their community. Assignments challenge students to reflect on their role to make Ghana and Africa a better place.
- **Critical Thinking and Quantitative Reasoning:** Students learn to evaluate the leadership they observe around them, analyzing leaders in a variety of contexts.





*TOP LEFT: In honor of National Sanitation Day, the Ashesi community volunteered in the University's neighboring town of Berekuso for the town's largest clean-up in decades.*

*BOTTOM LEFT: Ashesi students teach weekly math lessons in the local basic school and have organized hands-on information and communications technology (ICT) lessons for middle school students using campus computer labs.*

*ABOVE: Ashesi hosts Ghanaian high school teachers at the annual iTeach program. Teachers learn basic computer skills to facilitate self-learning and enable them to improve their work as educators.*

Leadership in action: By challenging students to engage with their surrounding community, Ashesi nurtures well-rounded graduates who personify ethical, entrepreneurial leadership.



### Reinventing pineapple farming in Berekuso



Ashesi is one of twelve international campuses, including Stanford and Princeton, that participate in the Dalai Lama Fellows program. Selected student fellows join a network of young social innovators and are nurtured to lead with compassion, ethical awareness, and contemplative values.

Ashesi students, Sam Norman Sali, '16 and Emmanuel Ampadu, '16, joined as Ashesi's 2014/2015 fellows and received \$10,000 to implement their agricultural development project, the Sesa Mu Farmers Initiative.

The Sesa Mu project aims to bring pineapple farmers in Berekuso together to build the Eastern Region's biggest farmer cooperative, and increase economic growth in the area. "We spent time speaking to the farmers and learned that there was room to significantly boost their profits. We encouraged farmers to develop and share their best practices to produce high-value pineapples, and rallied them together to gain stronger bargaining power," said Emmanuel.

Sesa Mu challenged Sam and Emmanuel to develop their leadership skills as they tackled obstacles, learned from farmers, and partnered with the community to create an effective cooperative structure.



Yawa made history in Ghana by becoming the country's first ever female student government president. After graduation from Ashesi, she established the Leading Ladies' Network where she has dedicated herself to strengthening the capacity of women and girls and filling the leadership pipeline with socially conscious African women leaders.



Giving African women their voice:

Yawa Hansen-Quao, '07

How one exceptional Ashesi graduate has mentored 400+ women and girls for success in the professional world.

## Unlocking the leader inside women and girls

*Written by Yawa:* I believe that if we unlock the leadership potential of African women and girls, we can transform them into compassionate change makers who will improve not only their own circumstances, but the circumstances of others. Against considerable odds, I founded Leading Ladies' Network to empower women and girls' leadership potential. Let me start at the beginning.

As a little girl, I was teased at school because I had a very deep voice. Eventually, I became mute to avoid teasing. My father confronted me, "Do not ever let people steal your voice; your voice is your power." Those words sparked my journey to find my own voice, and fueled my passion to help other women to do the same.

When I first visited Ashesi the mission resonated with me - I wanted to connect with Africa and become an excellent African leader. My father insisted I only apply to more established schools in the US, so I applied to Ashesi in secret and was awarded a scholarship.



CLOCKWISE FROM TOP: Yawa sharing LLN's story at TedxAccra; The StandOut Women's Leadership Program participants; Yawa presenting at an LLN workshop.





“ I believe that if we unlock the leadership potential of African women and girls, we can transform them into compassionate change makers who will improve not only their own circumstances, but the circumstances of others. ”

Yawa Hansen-Quao, '07

The UN asked Yawa to adapt her leadership programs for women in Kenya, Uganda, and South Sudan.

While I was a student at Ashesi, my family fell on hard times. My father passed away, my siblings and I fell behind on rent and were evicted. Mustering my voice, I reached out for help from my Ashesi community of friends, families, professors and staff, and they responded.

Ashesi awakened my own desire to lead. In 2005, I was elected the first woman student president in Ghana, and in 2007 I became the first woman in my family to graduate from university.

After several successful years in the working world, I founded Leading Ladies' Network (LLN). Established in Ghana in 2009, LLN supports girls through programs and resources that enhance their development as leaders. LLN works to bridge the women's leadership gap in Africa by creating space for ambitious girls to connect; hone their leadership potential; and receive support and mentorship before they transition into adulthood and form their lifelong values. We have helped over 400 women and girls through mentoring, continuing education, and community building, and continue to expand.

The UN learned of my programs and asked me to adapt them for rural women in Kenya, Uganda, and South Sudan. Recently, the World Economic Forum named me a young “Global Shaper”, and a board member of the Global Shapers Foundation.

Owing so much to Ashesi, I was thrilled when, in 2014, the Ashesi University Board of Trustees invited me to be the first graduate to serve on the University Board.

The women of Africa are at a unique crossroad, and I want to provide the stepping stones to success, to prepare them to participate at every leadership table. I want my daughter, sisters, and all Africans—men and women, to grow up in a world where they see strong female leaders.

*ABOVE: Through the establishment of Leading Ladies' Network Clubs at junior and high schools, LLN connects young girls with mentors to give them an expanded view of the world, the confidence to lead, and the skill set to make a difference in their communities and the world.*





New initiative:

# The Ghana Climate Innovation Center at Ashesi University



a local approach to solving climate, energy & resource challenges

An Ashesi-led consortium was selected by the World Bank to launch West Africa's first Climate Innovation Center. Operating out of Ashesi's campus in Berekuso, and funded through a grant from the World Bank infoDev Climate Technology Program, the Ghana Climate Innovation Center (GCIC) will be a green project incubation hub where entrepreneurs and businesses can get support to develop their innovative ideas into strong and viable businesses. Through its programs, activities, and financing opportunities, the GCIC and its network of partners and stakeholders will provide a country-driven approach to solving climate, energy, and resource challenges and support economic development through job creation.



## Ashesi partnered for success

The GCIC consortium includes the SNV Netherlands Development Organisation, Ernst & Young, United Nations University, and is made possible by financial support from the Danish International Development Agency (DANIDA) and the Netherlands Government. **Our partners bring deep experience in their respective fields and together are working to launch this innovative incubation center.**

## a hub for innovative green businesses

The GCIC will empower individuals and businesses in Ghana to proactively and profitably adapt, develop, and deploy climate smart (clean tech) technologies and business models to mitigate the dangers of climate change. Sectors of focus include: energy efficiency, climate smart agriculture, renewable energy, waste management, and water purification and management.





## entrepreneurial leadership & sustainable green growth

### The Climate Innovation Center will foster:



#### Entrepreneurship and Venture Acceleration

- Business mentoring, access to professional services, technical training, and skills development
- Office space and services for entrepreneurs and startups
- Women's entrepreneurship program



#### Access to Finance

- Additional World Bank funding is expected to provide direct seed capital investments from USD 50k-1M
- Facilitation of commercial investment



#### Market Growth and Access

- Research and analytics on markets, competitors, and sector trends
- Export promotion program



#### Technology and Product Development

- Access to technical facilities and services to design, prototype, test, and demonstrate products



#### Policy and Regulatory Support

- Advocacy with government on climate tech policy issues
- Research on sector policy trends and best practices
- Policy dialogues, roundtables, and events



## join us & move the GCIC forward

Over the next five years, the World Bank infoDev Climate Technology Program will provide \$8.5M in funding and targeted support, mentoring, training, and funding facilitation for up to 100 clean-tech ventures through the GCIC. **Ashesi University Foundation has committed to raise an additional \$2.44M\* to build a permanent GCIC facility on Ashesi's campus.**

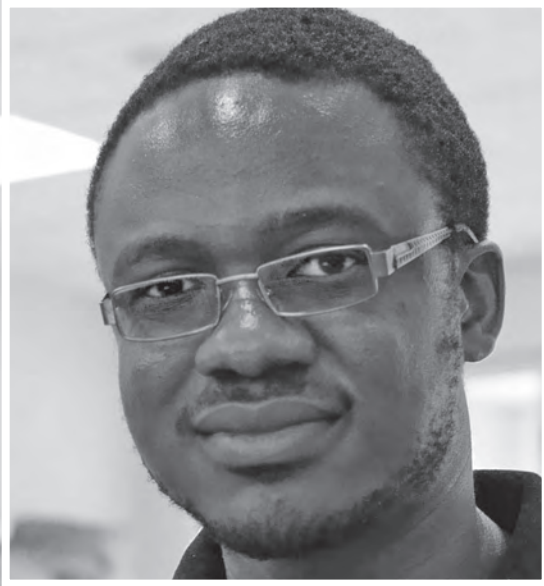
The GCIC is the first in West Africa and will empower developing countries to proactively and profitably adapt, develop, and deploy climate smart (clean tech) technologies and business models to mitigate the dangers of climate change. Ashesi students, faculty, and alumni will also benefit. Students will create projects in their classes with a goal of having these projects become startups in the center, and will have opportunities for internships with ventures launched from the GCIC. Faculty will have opportunities to conduct research on climate technologies and green businesses and will help guide student projects. **Ashesi is eager to be a key partner in this project, and we hope our global community will join us to make this center a reality.**

**For more information, or to support this project, please contact Ashesi University Foundation:**

foundation@ashesi.org | (206) 545-6988 | ashesi.org

\* Current estimate, may change as Ashesi further develops the center.





### Innovation in Action:

Kpetermeni Siakor, '15

Combining technology skills with careful listening, Kpetermeni's team built a system to track, control, and ultimately help stop the spread of Ebola.

“ The Ebola outbreak was not taken seriously in the beginning. As a Liberian, I couldn't sit and hope all would be well; I had to contribute to the work being done to control this disaster. ”

## Liberian student helps his country fight Ebola

Even in the midst of the current Ebola crisis, an Ashesi student from Liberia managed to teach himself the importance of taking the time to listen with humility.

Early every morning this past fall, before going to his university classes, Kpetermeni Siakor, '15 participated in anguished conferences over Skype with his former colleagues at iLab Liberia, a not-for-profit

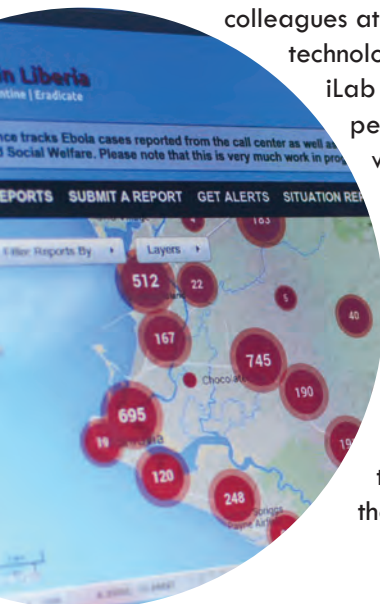
technology space which he helped start. The iLab Liberia team had spoken to as many people who were directly involved with the outbreak as possible. They learned that because health workers collected only paper records of Ebola cases, there were long lags between data collection and transmission to the health ministry, emergency dispatch delays, and general confusion among health workers—which slowed down efforts to track, control, and ultimately stop the disease.

Armed with feedback, Kpetermeni and his colleagues developed data tools for the health ministry in Liberia. Kpetermeni could develop software remotely from Ghana, but when the iLab team experienced problems that stopped the project's rollout—the effort to provide computers, set up reliable internet connectivity, and coordinate iLab volunteers to digitize paper case forms and track Ebola contact cases—he struggled to help from his dorm room in Ghana.

At the height of his frustration, Kpetermeni got permission from the UN to leave Ghana and join an emergency flight to Liberia. “But then,” Kpetermeni said, “I realized that instead of continually asking how can I help—which no one knew how to answer—I needed to let the team simply talk me through what they were already doing.” Kpetermeni had to listen very carefully, working to hear the unspoken gaps in the process. Finally he was able to guide his Liberian colleagues to get the system working.

“Now that Liberia has been declared Ebola-free, we can continue our work to strengthen the weak systems that allowed it to grow so quickly in the first place.”

*LEFT: The “Ebola in Liberia” dashboard helps medical teams effectively identify and deploy personnel to problem areas in Liberia.*







### Outstanding scholarship student:

Affum Alhassan, '17

Ashesi's first student from Ashesi's neighboring town of Berekuso shares his story.



“

A teacher told me Ashesi was the best—and I applied despite my financial problems. I was so ecstatic when I gained admission and a scholarship.

”

### Born and raised in Berekuso and studying at Ashesi:

*Written by Affum:* I was born and brought up in Berekuso. My father was a farmer, and mother, a housewife. When I tell people that I am a student at Ashesi and that I come from and had my basic education in Berekuso, they tell me this couldn't be true.

By third grade I was not able to read or even write the alphabet owing to the lack of teachers and educational facilities. There was little motivation to learn, both in school and home, as my house lacked electricity and books were very scarce. Still, I used every opportunity I had to learn—I borrowed books from my friends to complete my studies. During the evening I would spend time reflecting on and reciting what I was taught in class.

I managed to pass my entrance exams for high school, but had to stay home for a year and farm because my father had a stroke, resulting in financial constraints for my family. I was able to save money and with the help of my siblings and others, I began high school.

With the help of my wonderful teachers, I studied hard to make my family and community proud despite the

difficulties I faced. I became one of the best students in my first year of high school and worked hard to maintain my grades. In my final year, I became interested in Ashesi. A teacher told me Ashesi was the best—and I applied despite the financial challenges. I was so ecstatic when I gained admission and a scholarship to attend the University. My family and community were astounded.

Since then, I have learned a lot at Ashesi, most notably, how to lead and bring the necessary transformation to my society and the African continent. I seek to give back to my community through volunteering and teaching students at the Berekuso Basic School, so together we can lift the name of Berekuso.

Being a student at Ashesi is challenging. I have struggled to develop technological competency. I have seen remarkable improvement in my skills already, and know I will learn a lot more at Ashesi in the years to come.

I would like to further my education after graduation and my dream is to become an influential economist and a successful businessman. I cannot express in words how grateful I am to attend Ashesi and for the opportunities this scholarship has given me.

## Over \$5M

Since 2002, Ashesi students have received over \$5 million in scholarship funding

## 51%

of Ashesi's Class of 2018 received scholarships

We are proud to welcome groups who pool their efforts to fund scholarships, including the Rho Chapter of Delta Kappa Gamma, and Ghanaians at Microsoft. If you or a group you belong to are interested in sponsoring a student, please email [foundation@ashesi.org](mailto:foundation@ashesi.org).





Jerry Kuma,  
Vice Chancellor UMat

Ashesi has signed an **affiliation agreement** with University of Mines and Technology (UMat) in Ghana for our new engineering program on track to launch in fall 2015.

**Collaboration spotlight:**  
Academic, business,  
and civic partners

“ Faculty from leading universities help design our curriculum, corporate partners support us in preparing students for a changing global market, and faculty and student exchanges challenge us to engage diverse perspectives. In our second decade, we expect partnerships to play an even bigger role at Ashesi. ”

Ashesi Founder & President Patrick Awuah



ABOVE: Ashesi President, Patrick Awuah signs MoU with GE and Ghana National Petroleum Corporation to build capacity for Ghana's young Oil and Gas industry.

**Engineering program partners**

Ashesi turned to academic and industry partners to help develop an engineering program that will foster innovation, entrepreneurship, and a commitment to gender balance. “We must include the perspectives of African women as we address Africa’s challenges, grow African economies and improve African lives,” noted Patrick Awuah at the Clinton Global Initiative.

Generous faculty with a proven record for fostering innovation and entrepreneurship donated their time to the Ashesi Engineering Advisory Board, including leaders from the University of Waterloo, Olin College, Swarthmore College, University of Miami, Ohio, and Arizona State University. This Board helped the University establish a unique curriculum, adapted to Africa’s needs.

Over forty African businesses, large and small, helped shape the program. In particular, Ashesi will collaborate on training and capacity building in the oil and gas industry through a partnership with General Electric and the Ghana

National Petroleum Corporation. GE has committed \$3.5M to the partnership as well as a scholarship fund to support students studying engineering at Ghanaian universities, including Ashesi.

Patrick Awuah noted, “We chose to have the University of Mines and Technology (UMat) in Ghana serve as our official mentor institution because we share the same philosophy of teaching, belief in quality, and spirit of collaboration. Together we can strengthen engineering education on the continent.”

Our partners help us educate graduates who can build critical infrastructure, start new businesses that create jobs, and develop useful products for African communities.



## Civic, government, and business collaborations

### US Government and Ashesi

In April 2014, Ashesi was awarded a \$250,000 Cooperative Agreement from USAID, under the American Schools and Hospitals Abroad (ASHA) program, to support the construction of the new engineering program. USAID ASHA funding contributed to the electrical, air-conditioning, and plumbing installation costs of construction.

### Civic and government leaders

Ashesi was honored to have world leaders visit campus and discuss current events, leadership, and global trends. In 2014, Ashesi welcomed Ghanaian journalist, Kwaku Sakyi-Addo; Chinese Ambassador to Ghana, Her Excellency Ms. Sun Baohong; Canadian High Commissioner to Ghana, His Excellency Christopher Thornley; and His Excellency Gerhard Brügger, Swiss Ambassador to Ghana.

### Business leaders

In a 2014 partnership with Ashesi, the Impact Business Leaders (IBL) Africa Program hosted a 2-week intensive program on Ashesi's campus. The IBL seeks to prepare young and accomplished corporate executives seeking to transition into a career in social entrepreneurship and impact investing. Ashesi has also been honored to host leading global business leaders on campus for guest lectures. Ashesi welcomed Sangu Delle to campus who was named one of Forbes Magazine's 30 Most Promising Young Entrepreneurs in Africa and is the founder of Cleanacwa, an NGO working to provide clean water in Ghana. As part of the Career Center's Visiting Executive Program, campus also hosted Lucy Quist, one of Ghana's most successful women and the Managing Director of Airtel Ghana.



His Excellency  
Gerhard Brügger  
Swiss Ambassador to  
Ghana visits campus



Ashesi students around the world:

**9+ study abroad & exchange partners; 12 years of interns**  
40+ students traveled for study abroad programs and internships

### A global learning experience

Ashesi benefits from study abroad and student exchange programs with Macalester College, Swarthmore College, Babson College, Coe College, Yale University, the Semester at Sea Program, currently run by the University of Virginia and others.

In 2014, students participated in global programs including internships at the London office of Goldman Sachs, the

pre-MBA program at Yale University, and the annual Doha GOALS conference aimed at building global progress through sports.

Phoebe Amoako, '15 reflects, "My greatest fulfillment has been working and learning in different multicultural settings. Being an exchange student at Macalester College was the icing on the cake. Ashesi has made me a global citizen – open-minded with great perspective on diverse issues. I am prepared for the world!"





Todd Warren  
taught on campus



Lisa Norton  
pro-bono legal council

In 2014, Lisa provided pro-bono council on Ashesi projects, helping Ashesi build new sustainable revenue streams.



Eric Bortei-Doku  
supports the Ghanaians  
at Microsoft scholarship

## Be part of the Ashesi Solution:

There are many ways you can use your skills and passion to support Ashesi's work...



### Invest

Help empower young Africans to reshape Africa's future. The University's operating expenses are funded by tuition and fees. This financially sustainable model means that your donations fund Ashesi's growth, new programs, and scholarships. Tax-deductible donations, multi-year pledges, and matching grants are especially helpful. **Please consider making a gift!**

### Visit

The best way to understand Ashesi's impact is to visit. Be inspired by the pride and determination of Ashesi students and graduates. Discuss Ashesi's future with faculty and leadership. Join our Annual Trip in September (described at right).

### Spread the Word

The Ashesi community grows through donor advocacy. Please share our newsletters, videos, and social media posts with your friends and co-workers; host a house party; or connect Ashesi to foundations or organizations that share our mission.

### Volunteer

Our greatest need is for volunteers to help with fundraising. On campus, volunteers also serve as guest lecturers, executives-in-residence, and technical advisors. From home, volunteers can work with the Foundation team on outreach projects. Call us to learn how we can leverage your expertise for Ashesi.

To learn more, subscribe to our newsletter and follow us on Facebook, Twitter, Medium, and Google+. To see graduate profiles, learn about student projects, and get the latest news from campus, or to donate, visit [www.ashesi.org](http://www.ashesi.org). See back cover for complete contact information.





# See Africa

through the eyes of Ashesi



*Visit alumni workplaces*



*Pair up with an Ashesi student*



*Engineering Inauguration*

We look forward to joining in the festivities on campus and commemorating the launch of Ashesi's innovative engineering program.

## Join our 7th Annual Trip

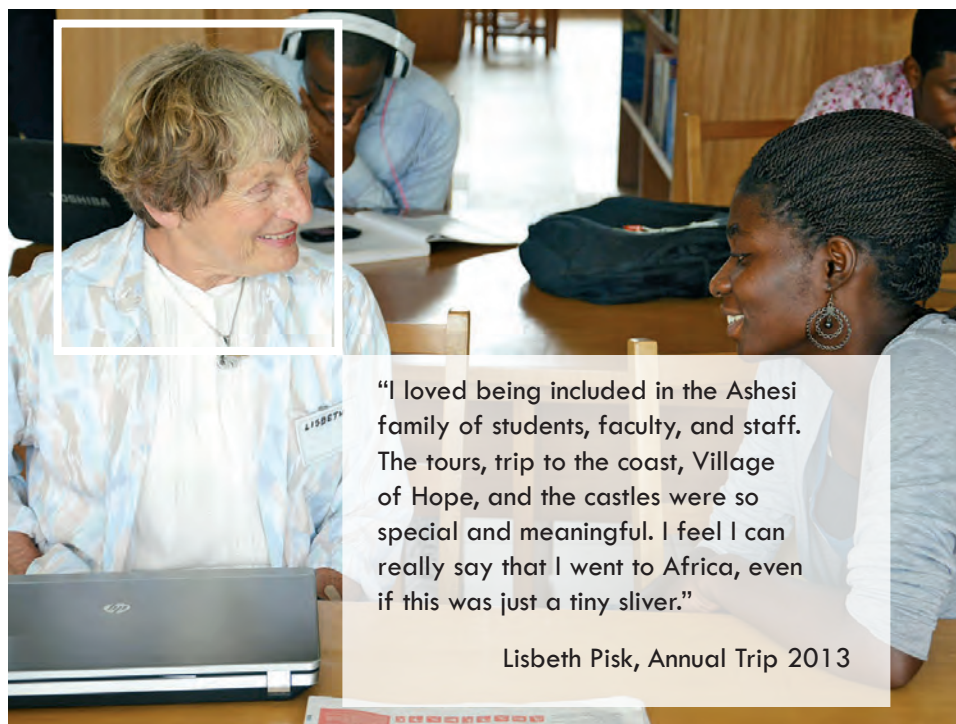
September 26 - October 4, 2015\*

See firsthand, the power of our mission and pride of our student body. Visit a vibrant and friendly country - the birthplace of African independence. Enjoy Ghana's colorful culture, history, music, and marketplaces, then walk at treetop level through a rainforest, visit a historic slave fort, and relax on the beach. And best of all, immerse yourself in the Ashesi culture of ethical leadership and entrepreneurship.

We'll visit Ashesi graduates at their workplaces, hear students present innovative projects, participate in discussions with Ashesi leadership, and witness a new Africa of optimism, ethical courage, and progress.

\*We will also be offering a weekend itinerary October 1-4.

For details, and to sign up, contact the Foundation or look for the "Visit Campus" section of [www.ashesi.org](http://www.ashesi.org).



"I loved being included in the Ashesi family of students, faculty, and staff. The tours, trip to the coast, Village of Hope, and the castles were so special and meaningful. I feel I can really say that I went to Africa, even if this was just a tiny sliver."

Lisbeth Pisk, Annual Trip 2013





Thank you to our  
generous donors.

### Donor Wall Names:

In 2015, Ashesi will unveil its second donor wall, positioned outside of the new engineering building. The wall recognizes our many generous friends and alumni whose contributions have made this phase of campus growth possible.

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