

BEYOND THE HORIZON:
ASHESI'S THIRD DECADE STRATEGIC PLAN

2022 - 2030



ASHESI

BEYOND THE HORIZON: THE STRATEGIC PLAN FOR ASHESI'S THIRD DECADE

A singular philosophy has driven Ashesi's community since our inception: Africa's future progress, or the lack of it, is inextricably linked to what is happening in African universities. College-educated Africans significantly influence the economic and social engine of the continent. To safeguard Africa's future, we must be intentional about how we educate the students on the continent who will inevitably become its leaders.

As we enter our third decade, in the wake of a global pandemic and economic upheaval, we are more aware of the lessons of leadership and innovation that we must teach Africa's young people. We centered our strategic planning around the key opportunities that Africa's young people could harness for future sustainable growth. Working with stakeholders across business, the public sector, and academia, we identified six defining opportunities to guide our goals and our work to achieve them.

We will introduce new majors and programs to deepen our teaching and research work at Ashesi; establish new centers, initiatives, and partnerships to achieve transformative scale in our work; and strengthen our resilience by making Ashesi a hub for strong student, teaching and program talent, while building financial capacity for long-term sustainability.



Six Opportunities We Are Preparing Africa's Future Leaders For



Maximizing Africa's Human Potential



Embracing the 4th Industrial Revolution in Africa



Building Solutions for Climate Change



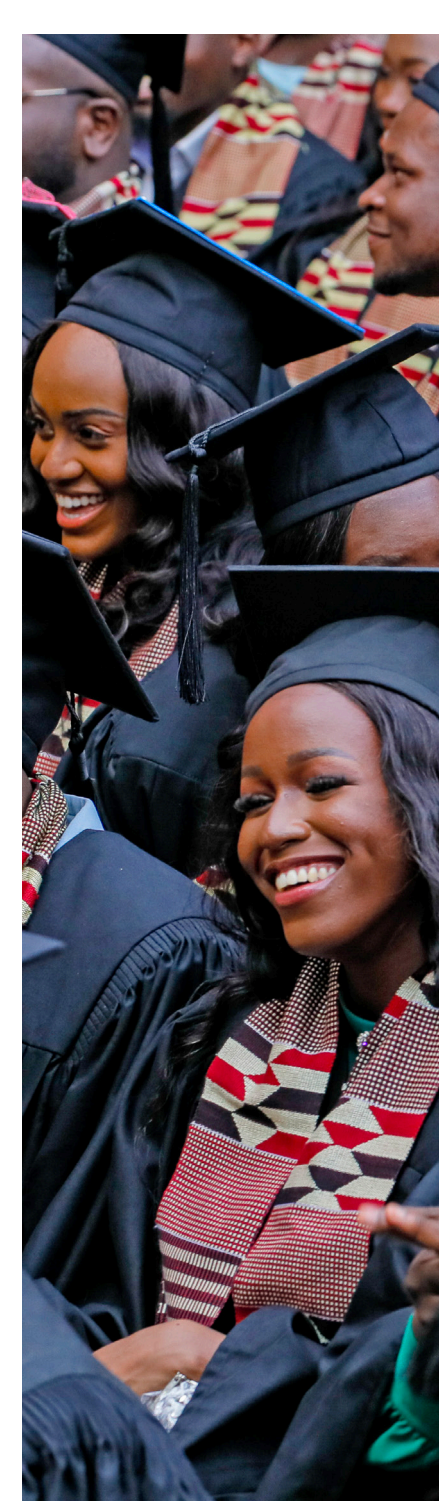
Africa's Potential to be a Manufacturing Hub for the World



Building Africa's Science & Health Leadership



Leveraging Deepening Trade Connections across Africa



For Africa's young people to harness the opportunities of the next decades to drive growth on the continent, and for Ashesi to achieve these targets, philanthropic investment is required. We aim to work with foundations, government agencies, and families around the world to secure the necessary investments to meet Ashesi's ambitious growth targets.

Your support will fuel the University plan by:

- + **Creating new scholarship programs to broaden inclusive access at Ashesi** and maintaining gender and socioeconomic balance with new goals for refugees and persons with disability within the Ashesi community.
- + **Investing in the Education Collaborative** to build strong and effective programs and partnership with universities across the continent.
- + **Deepening Ashesi's impact** with the launch of new majors and executive education programs, with accompanying infrastructure, to increase our multi-faceted leadership pipeline.
- + **Investing in research and innovation**, with new teaching fellowships and critical support for a growing number of entrepreneurs each year.
- + **Strengthening our endowment** to enable investment in continued long-term growth, and sustain our culture of excellence and impact into perpetuity.

840

Entrepreneurs, innovations and start-ups supported in the plan. 50% are in health and climate resilience.

2,500

Our goal is to increase Ashesi's enrollment capacity across all programs to 2,500, from our current 1,400.

140

The Education Collaborative at Ashesi will grow its membership to 140 universities by 2030, transforming learning outcomes for at least 1 million students.

Increased Research

Ashesi's faculty and students will more boldly advance research and innovation efforts, contributing and harnessing new knowledge for impact across Africa.



NEW ACADEMIC PROGRAM EXPANSION ACTIVITY

Accreditation received and the following new degrees were launched in the 2023-24 school year:

- Economics (BSc)
- Mechatronic Engineering (BSc)

Accredited and ready to launch pending space availability:

- MSc Intelligent Computing Systems

Under Review by Ghana's Accreditation Board:

- Law and Public Policy (LLB)
- MBA
- BSc Bioengineering

Executive Education Planning:

- Leadership Centre Lead hired: Dr. Esi Ansah
- Pilot Leadership Programme with World Health Organization started

BE PART OF THE ASHESI SOLUTION!

CONTACT US TO LEARN MORE:



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